

2019 Phillip Island and Bass Coast Official Visitor Guide

– Advertising Terms and Conditions

Material Instructions

Please ensure that you own copyright on any of the pictures supplied for use in this guide.

All Images are to be emailed to info@visitphillipisland.com.au within 24hrs of booking form completed.

All images must be of landscape orientation or square in accordance with the chosen size of advertisement.

Images must be HI RES with no logos or writing they should not include montages of smaller images

Terms and Conditions

1. Full payment is required at time of booking – is payment cannot be processed an invoice for immediate payment will be issued.
2. If full payment is not received on receipt of invoice, your advertisement will be cancelled.
3. All advertisement proofs must be approved and signed off by the operator no later than 48 hrs after receiving proof.
4. Responsibility is solely with the operator to ensure that all information details in their advertisement are correct.
5. DPI reserves the right to approve any advertisements if contact has not been made within 48hrs
6. No monies will be refunded for cancellations after 7 days of a signed agreement.
7. DPI reserves the right to withdraw or refuse an ad if it does not comply with guidelines.
8. DPI reserves the right to withdraw an advertisement if full payment is not received at time of booking
9. Failure to provide all material for the ad booked by the due date will result in its cancellation,
10. DPI reserves the right to refuse any sub-standard materials and to edit text supplied to fit the ad size, style and layout.
11. There are no preferred positions.
12. Joint or co-operative advertising is not available