



Nicoleta Giurgiu

Nicoleta is a passionate sales and marketing guru who has worked with iconic brands and multinational organisations for over 20 years.

As Director of Sales and Marketing at Phillip Island Nature Parks, she has been responsible for the strategic marketing of the organisation for over 8 years. Nicoleta has a wealth of experience in product and brand development, sales strategy, distribution, marketing research, trade and consumer marketing, promotions and online marketing, communications, media and PR.

She holds a Bachelor degree in Commerce and Economics and an MBA from a leading European university.

Her previous roles include: Sales and Marketing Manager at Kraft Food and Phillip Morris Romania and Sales Manager at Colgate Palmolive Romania.